

Step	Acting Party	Action
10{ selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11{ checkout	customer	invokes checkout process of merchant system (confirming order)
12{ credit card details	customer	provides credit card details and other data to merchant
13{ credit card charge	merchant	charges customer's credit card
14{ delivery	merchant	delivery of deliverable(s)

FIG. 1 (Prior Art)

Step	Acting Party	Action
15 { registration	customer	register with merchant and provide address and credit information
10 { selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
11 { checkout	customer	invokes checkout process of merchant system (confirming order)
16 { credit card details	merchant	fetches credit card details and other data from merchant system
13 { credit card charge	merchant	charges customer's credit card
14 { delivery	merchant	delivery of deliverable(s)

FIG. 2 (Prior Art)

Step	Acting Party	Action
28 { registration	customer	register with merchant and provide mobile phone number
20 { selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
21 { checkout	customer	invokes checkout process of merchant system (confirming order)
22 { obtaining phone number of customer's mobile phone	merchant	merchant fetches the phone number of the mobile phone
23 { requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
24 { order confirmation	customer	customer confirms order by sending a response to merchant
25 { order confirmation	merchant	merchant waits for response
26 { charging	merchant	merchant or carrier triggers the charging of customer's phone bill
27 { delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 3

Step	Acting Party	Action
30 { selection of deliverable(s)	customer	select deliverable(s), e.g. from an electronic catalog
31 { checkout	customer	invokes checkout process of merchant system (confirming order)
32 { obtaining phone number of customer's mobile phone	customer	customer sends phone number of mobile phone to merchant
33 { requesting order confirmation	merchant	sending order confirmation to customer's mobile phone
34 { order confirmation	customer	customer confirms order by sending a response to merchant
35 { order confirmation	merchant	merchant waits for response
36 { charging	merchant	merchant or carrier triggers the charging of customer's phone bill
37 { delivery	merchant	merchant makes deliverable(s) available to customer

FIG. 4

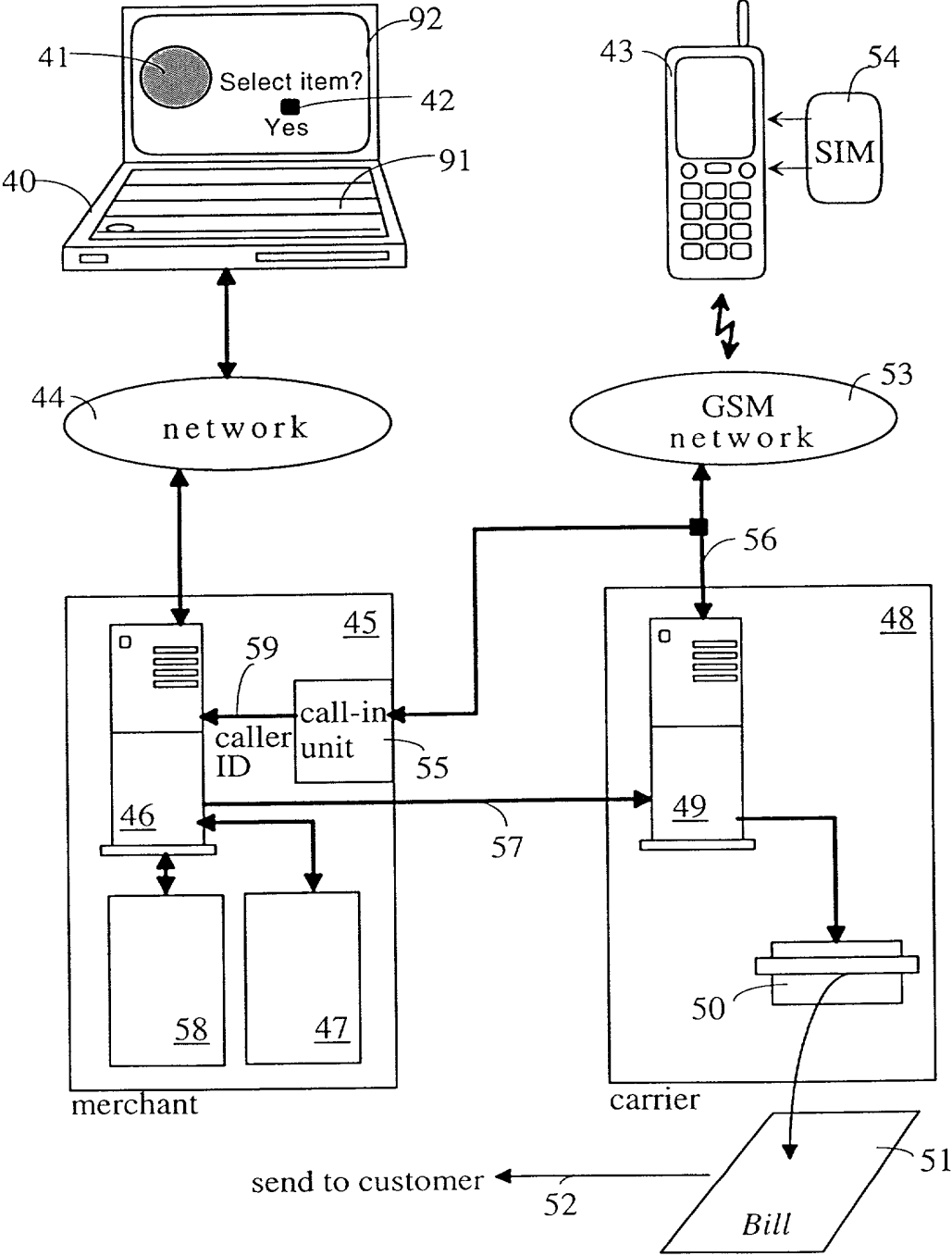


FIG. 5

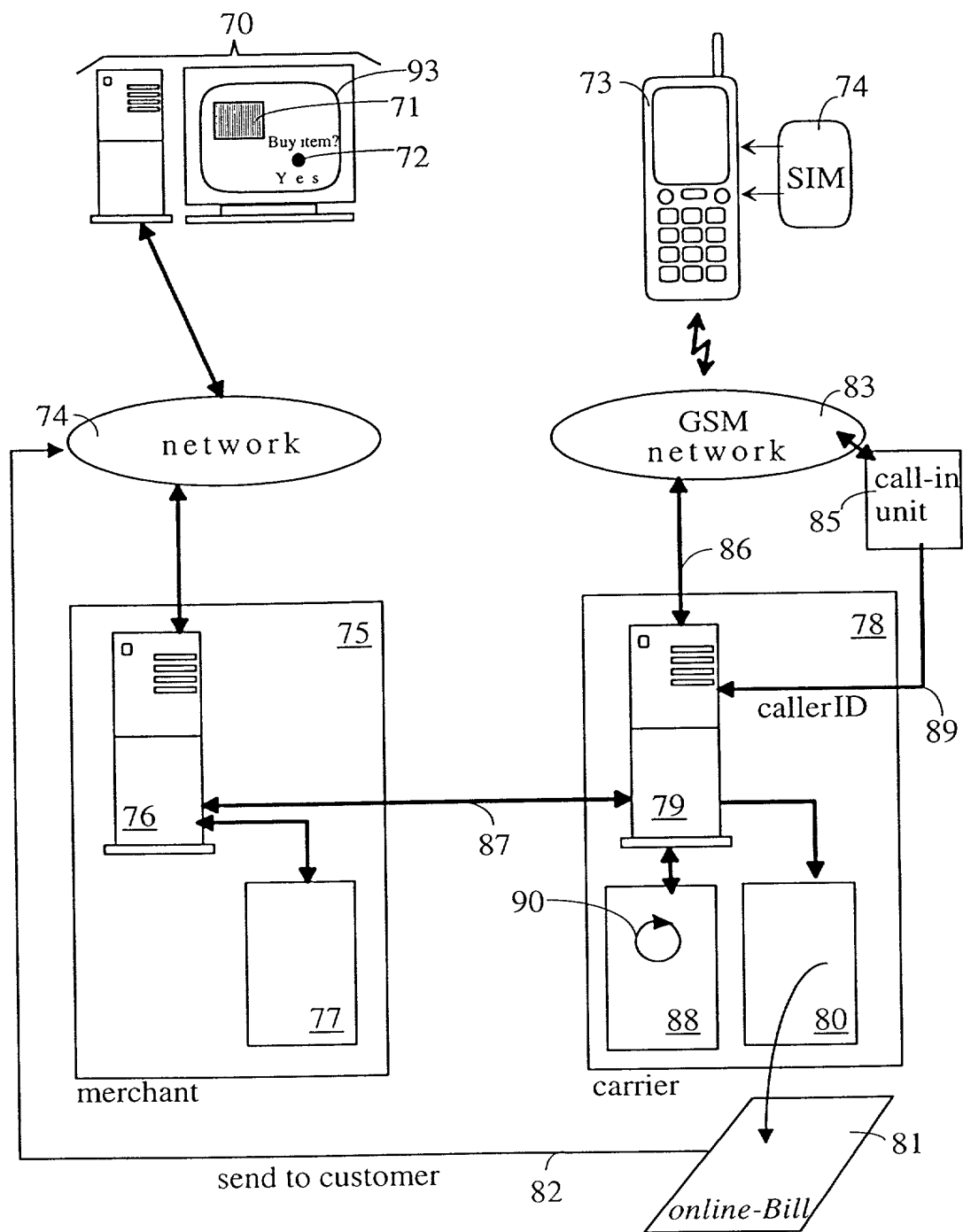


FIG. 6

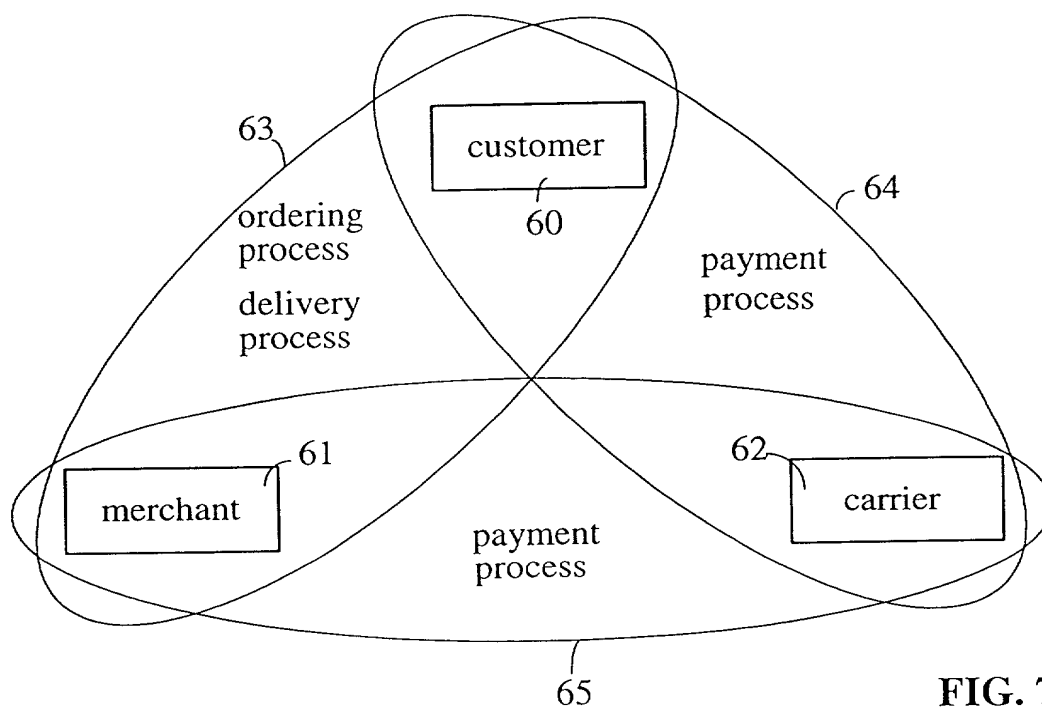


FIG. 7